

Terms of Use

ACRRM CPD Accredited Activity Logo



Purpose

The purpose of this guide is to outline the process and procedures which apply to the use of the CPD Accredited Activity Logo by education providers to promote accredited activities.

Background

To ensure Continuing Medical Education (CME) providers deliver educational events for College members that maintain a high standard and are relevant to the ACRRM Curriculum, the Continuing Professional Development (CPD) Program requires providers to apply for accreditation of educational activities via their online dashboard. Activities that are not accredited for CPD will not be advertised or promoted to members.

Details

When an activity is accredited and issued with CPD hours, the CPD team send a confirmation email advising the education provider to log into the College website and view their activity through their My Events portal. The CPD hours and Procedural Grants information (if applicable) will be displayed against the class. The provider will receive an electronic copy of the Accredited Activity Logo in several formats. Please choose the best format for your needs.

The CPD Accredited Activity Logo must be displayed on promotional material and certificates for the activity that received the accreditation. Education providers must only promote accredited CPD activities in accordance with the original approval.

The promoters of CPD activities must not advertise or give the impression that an activity is accredited until the activity has been granted CPD accreditation, nor use the CPD Accredited Activity Logo for any activity which has not been granted accreditation.

The CPD Accredited Activity Logo or College logo must not be used to indicate or imply that a training provider is approved by the College. Accreditation is only granted to an individual educational activity that meets the College's criteria. The logo may only be used for the accredited activity, is not transferable to other activities, and must not be used to promote associated events that are held in conjunction with the accredited activity.

The CPD Accredited Activity Logo will only relate to activities accredited within the accreditation cycle and will describe the period covered by the approval (usually 3 years).

The College reserves the right to withdraw accreditation where the terms of use have not been met.

Using the CPD Accredited Activity Logo

Make sure there is enough space between the logo and other elements

Use 25% of the logo size as the minimum space to include around the logo.



Use the reversed version of the logo on dark backgrounds

Make sure there is enough contrast that the logo can be read clearly.



Do not remove, add, or change elements



Do not alter the colour



Do not rotate or distort

