



Hosted By

Australian College of
Rural & Remote Medicine
WORLD LEADERS IN RURAL PRACTICE



You have to be seen to be heard!

Event Details

Dates: Thursday 19 - Saturday 21 October, 2017

Location: Pullman Albert Park, Melbourne, Victoria

Rural Medicine Australia 2017 (RMA17) is the annual conference and scientific forum of the Australian College of Rural and Remote Medicine (ACRRM) and the Rural Doctors Association of Australia (RDAA).

With over 500 delegates anticipated to this year's RMA conference, there's never been a better opportunity to showcase your product or service to a rural health professional audience.

Maximise your exposure to a captive, national audience by sponsoring the event or through an exhibition stand in our trade hall. Significantly raise your profile and foster new relationships with a wide range of attendees.

Don't miss this opportunity to demonstrate your organisation's commitment to supporting good health for rural Australia and join us for another great Rural Medicine Australia Conference!

Delegate demographic

The majority of our anticipated 500+ delegates are experienced rural generalists, but we also see a contingent of registrars, researchers and academics, policy makers, medical students and administrators from both the public and private sectors. We welcome a number of international guests each year along with a number of excellent high profile keynote speakers.



Opportunities

Opportunities for your organisation to raise their profile within the rural medical sector include:

Conference sponsorship

Platinum, Gold, Silver and Bronze level packages are available for full conference sponsorship. This is the best way to reach the widest number of delegates, as you'll have maximum exposure across various touchpoints.

Social event sponsorship

Promote your brand exclusively by sponsoring one of our highly visible conference social events. This level of sponsorship is great for enhancing positive brand awareness and recall, and is available for the Conference Dinner and Welcome Reception. Opportunities also exist to sponsor the Student Program, if you're looking for a more targeted audience.

Exhibition booth

Showcase your brand, its services, products or programs face to face. Chat with the delegates in the friendly environment of the buzzing exhibition hall where delegates meet to relax, connect, network, and interact with colleagues and update their knowledge of 'what's new' with our exhibitors and sponsors.

eSatchel insert

Being mindful of environmental issues, we no longer offer opportunity for hard copy Satchel inserts. This is replaced with a digital advertising opportunity for your organisation to include an advertisement, flyer or brochure on the Conference Website and the Conference App eSatchels. (Note: All delegates are provided with a reusable and stylish 'conference bag' enabling them to collect information from exhibitors throughout the event as required).

Other opportunities

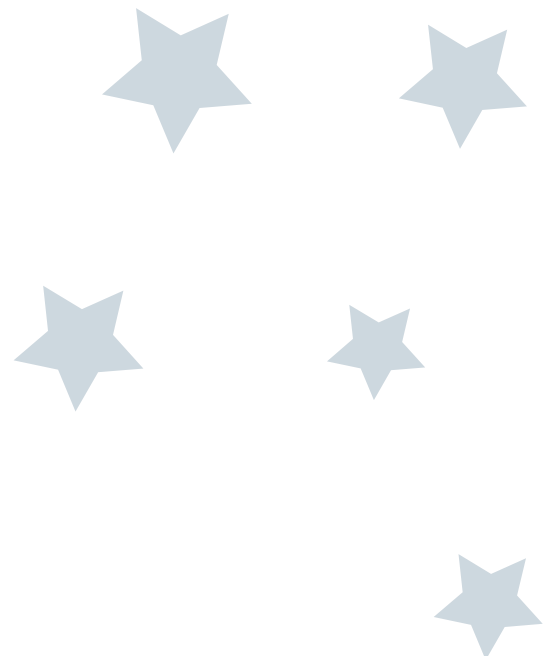
You may prefer to consider branding one of the popular Coffee Carts in conjunction with your exhibition booth, or support the future workforce by sponsoring the Student Activities program, or perhaps consider exclusive sponsorship of our Conference App!

Major Opportunities at a glance

	Platinum Sponsor	Gold Sponsor	Student Activities and Program Sponsor	Silver Sponsor	Bronze Sponsor
Exclusive benefit	Opening Session Sponsor	Logo on delegate name tags	Student Networking Event Sponsor	Banner display at 1 session of your choice	
Logo and URL on website and app	✓	✓	✓	✓	✓
eSatchel inclusions	2	2	2	2	1
RDAA eMagazine Ad	Full page	1/2 page	Full page	1/4 page	
RDAA eNewsletter Ad	1	1	1	1	
ACRRM Newsletter Article	1		1		
ACRRM Newsletter Ad	2	2	2	1	
Social media mentions	✓	✓	✓	✓	✓
Logo displayed at venue	✓	✓	✓	✓	✓
Logo in program	✓	✓	✓	✓	✓
MC acknowledgement during plenary session	✓	✓		✓	
Full delegate registrations (including Conference Dinner tickets)	4	2	2	2	1
Premium Exhibition Booth	Double	Double	1	1	1
Trade rep registrations	4	4	2	2	2
Tickets to Student networking			6		
Total Investment (including GST)	POA	\$27,500	\$22,000	\$16,500	\$13,750

Other Opportunities at a glance

	Conference Dinner Sponsor	Welcome Reception Sponsor	Conference App Sponsor	Coffee Cart Sponsor	eSatchel inclusion
Exclusive benefit	Conference Dinner Sponsor	Welcome Reception Sponsor	App Sponsorship	Coffee Cart Sponsorship	
Logo and URL on website and app	✓	✓	✓	✓	
eSatchel inclusions	1	1	1	1	1
ACRRM Newsletter Ad	1	1	1		
Social media mentions	✓	✓	✓		
Logo displayed at venue	✓	✓	✓	✓	
Logo in program	✓	✓	✓		
Full delegate registrations (including Conference Dinner tickets)	1	1	1		
Premium Exhibition Booth	1	1	1	1	
Trade rep registrations	2	2	2	2	
Total Investment (including GST)	\$16,500	\$13,750	\$16,500	\$8,800	\$1,100



Other Opportunities at a glance

Coffee Cart and Booth

Benefits include:

- Naming rights for the coffee cart (you supply signage as required)
- See your company logo and URL link on the homepage of the Conference App
- Display banner next to the coffee cart as required
- Acknowledgement as a Coffee Cart Sponsor with your company logo displayed in rotation on a PowerPoint slide on conference information screens
- Barista and supplies for full duration of conference
- 1 promotional insert of your choice featured in the Conference eSatchel
- 1 premium booth (3m x 2m) situated adjacent to your sponsored Coffee Cart
- 2 full trade delegate registrations including 2 tickets to the Welcome Reception (does not include conference dinner or conference session access).

Total investment: \$8,800 (including GST)

eSatchel insert

Benefits include:

- One digital insert for the online eSatchel at www.ruralmedicineaustralia.com.au.

Total investment: \$1,100 (including GST)



Trade Opportunities at a glance

Exhibition Booth

Benefits include:

- One 3m x 2m exhibition booth including shell scheme with fascia board, power sockets and lights
- Two 150 watt spotlights per booth, mounted on light track inside fascia
- One 4 amp power outlet
- Your logo, company name and URL on the conference website and app
- One digital print lettering laminate infill fascia signage (max. 30 characters)
- Wireless internet access
- One dressed trestle table with black cloth with two Atlanta chairs.

Total investment: \$5,500 (including GST)

Exhibition Table

Benefits include:

- One dressed trestle table with black cloth with two Atlanta chairs
- One Horizontal poster board 1.8m x 1.2m
- One digital print lettering laminate infill fascia signage (max. 30 characters)
- One 4 amp power outlet
- Wireless internet access.

Total investment: \$3,300 (including GST)



About your hosts

The Australian College of Rural and Remote Medicine (ACRRM) is dedicated to rural and remote practice and our pathways to becoming a rural generalist offer flexibility and expert training. The College is recognised internationally and supports members throughout their careers with a quality professional development program, online educational inventory, clinical guidelines, a national telemedicine hub and accredited procedural upskilling workshop opportunities.

The Rural Doctors Association of Australia (RDAA) provides public advocacy, political representation, and professional support for specialist general practitioners and registrars working in rural and remote Australia.

Both ACRRM and RDAA are member-based, not-for-profit organisations that recognise the significant leadership roles that rural doctors play in the health, sustainability and social cohesion of their communities. Each organisation benefits from the strong involvement of its rural practitioner members.

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Contact

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